



Brenda McManus [designer]

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● EDUCATION

- 2010–11 **Masters of Fine Art** Communication Design  
The Pratt Institute – Manhattan Campus  
Graduated with distinction.
- 2003–07 **Masters of Science** Communication Design  
The Pratt Institute – Manhattan Campus  
Graduated with distinction.
- 2003 Continuing Education  
School of Visual Arts – Manhattan
- 1992–97 **Bachelor of Arts** Concentration in Graphic Design  
Rutgers, The State University of New Jersey – Newark Campus

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DESIGN AWARDS

- 2014 **Editorial Merit**, How 2014 International Design, *Live Learn Design*, Pratt Graduate Communication Design Book, Pratt Graduate Communication Design Department, New York, New York
- 2013 **Gold Award**, University & College Designers Associate Annual Competition, *Live Learn Design*, Pratt Graduate Communication Design Book, Pratt Graduate Communication Design Department, New York, New York
- Award of Excellence**, University & College Designers Associate Annual Competition, *GradComD 40th Anniversary Letterpressed Book Plates Series*, Pratt Graduate Communication Design Department, New York, New York
- Silver Award**, Creativity 43rd Print and Packaging Awards, *Live Learn Design*, Pratt Graduate Communication Design Book, Pratt Graduate Communication Design Department, New York, New York
- 3 Star Award (Letterpress)**, FPO Awards, *Seasons Series*, BRED, New York, New York
- 2012 **Editorial Merit**, How 2012 International & Interactive Design, *Fabiruckus*, BRED, New York, New York
- Poster Merit**, How 2012 International & Interactive Design, *Pratt 2011 Spring Design Lecture Series Poster*, BRED, New York, New York
- 2009 **Silver Medal**, New Jersey Art Directors Club, *Rutgers University in Newark: A Century of Reaching Higher*, Rutgers University, Newark, New Jersey
- 2008 **Gold CUPPIE Award**, College and University Public Relations Association of Pennsylvania, *Rutgers University in Newark: A Century of Reaching Higher*, Rutgers University, Newark, New Jersey
- 2006 **Certificate of Design Excellence**, Print Magazine, *By Its Cover: Modern American Book Cover Design*, Princeton Architectural Press, New York
- 2004 **Certificate of Gold Merit**, Art Director's Club of Philadelphia, *Gelato: Finding Italy's Best Gelaterias*, Fancy Pants Press, Philadelphia
- 2003 **Regional Design of Excellence**, Print Magazine, *Sports Illustrated Swimsuit Issue Illustrations*, Sports Illustrated
- 2002 **Regional Design of Excellence**, Print Magazine, *The Norton Anthology of World Literature*, W.W.Norton & Company, New York
- 2000 **Certificate of Typographic Excellence**, Type Directors Club 46, *The Millennium Calendar*, The Design Consortium, Rutgers-Newark

- 2000 **Merit Award**, How Magazine, *The Millennium Calendar*, The Design Consortium, Rutgers-Newark
- 1999 **Award of Excellence for Calendar Design**, University & College Designers Association, *The Millennium Calendar*, The Design Consortium, Rutgers-Newark
- 1998 **Award of Excellence for Education Posters**, Graphis Poster Annual 1998, *Thomas Edison 150th Anniversary Poster Series*, Edison National Historic Site
- Award of Distinction for Book Jackets**, Creativity 28 Competition, *Rutgers Student Handbook 98*, Dean of Student Affairs, Rutgers University-Newark
- 1997 **Regional Design of Excellence**, Print Magazine, *Thomas Edison 150th Anniversary Poster Series*, Edison National Historic Site
- Award of Distinction for Posters and Billboards**, Creativity 27 Competition, *Thomas Edison 150th Anniversary Poster Series*, Edison National Historic Site
- First Prize for Posters**, Museum Publications Design Competition, America Association of Museums, *Thomas Edison 150th Anniversary Poster Series*, Edison National Historic Site
- Award of Gold for Poster Series**, University & College Designers Association, *Thomas Edison 150th Anniversary Poster Series*, Edison National Historic Site

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LECTURES

- 2012 IICE-2012 Conference, “Ireland International Conference of Education” *The Education of the Future Visual Communicator*, Bewleys Hotel, October 29-31, 2012, Dublin, Ireland.
- 2011 Two day Graduate Seminar and Workshop at the National Yunlin University of Science and Technology, Yunlin, Taiwan. July 8-9, 2011.
- AIGA, “My Dog and Pony: Fresh Blood 2: Fresher Blood!” *Mediating Integrity: Personal Perspectives on Politics, Religion and Design*, Galapagos Art Space, June 7, 2011, DUMBO, Brooklyn.

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EXHIBITIONS

- 2013 **“918 Letterpress Printed Ephemera Show,”** *Seasons Series*, Samford University, October 18-November 26th, Birmingham, Alabama
- 2011 **“New,”** *Mediating Integrity: Personal Perspectives on Politics, Religion and Design*, Pratt Institute, 144 West 14th St., 7th Floor, April 8-April 20, New York, NY
- 2010 **“Collect This,”** *Constructions*, 239 Collective Space, Hell’s Kitchen Lounge and Glocally Newark, June 24-August 27, 2010, Newark, NJ
- “Design Newark,”** *Constructions*, 239 Collective Space, Glocally Newark, September 23-December 3, 2010, Newark, NJ
- 2000 **“TDC46, The Type Directors Club Awards Exhibition,”** *The Millennium Calendar*, Fifth Avenue Gallery, Parsons School of Design, June-September, 2000, New York
- “37th Annual ADCNJ Awards Show,”** *The Millennium Calendar*, The Birchwood Manor, April 28th, 2000, Whippany, New Jersey
- 1999 **“University & College Designers Association, Annual Conference Exhibition,”** *The Millennium Calendar*, Mark Hopkins Inter-Continental Hotel, October 2-5, 1999, San Francisco
- “Summit, the AIGA/NY 1999-2000 Season Opening Party Exhibition,”** *The Millennium Calendar*, Angel Orensanz Foundation Center, September 21, 1999, New York

- 1997 “**1997 AAM Museum Publications Design Competition Exhibition,**” *Thomas Edison 150th Anniversary Poster Series*, Atlanta Hyatt Regency, April 26-30, 1997, Atlanta, Georgia
- “**University & College Designers Association, Annual Conference Exhibition,**” *Thomas Edison 150th Anniversary Poster Series*, Crowne Plaza Hotel, September 27-October 1, 1997, New York
- Thomas Edison 150th Anniversary Poster Series*, exhibited at Newark International Airport, Terminal B, July 1997-January 1998

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**BIBLIOGRAPHY COMPETITIVE REVIEW** Award winning professional design work showcased in various design publications

- 2014 Kuhn, Jessica, ed. “HOW International Design Annual 2014,” *How Magazine*, Cincinnati, OH, F+W Media, (March, 2014) Vol. XXIX, No. 2, p.54
- 2013 Gomez-Palacio, Bryony, and Armin Vit, ed. “The 2012-13 FPO Awards”, *UnderConsideration LLC*, Austin, Texas, p.118-119
- Editors. “Creativity 43,” *Creativity International Awards*, Louisville, KY, Creativity International, LLC,  
[http://www.creativityawards.com/index.php?pr=43A\\_Book\\_Design](http://www.creativityawards.com/index.php?pr=43A_Book_Design)
- 2012 Editors. “2012 International & Interactive Design Annual,” *How Magazine*, New York, F+W Media, Inc. p.73
- Editors. “2012 International & Interactive Design Annual,” *How Magazine*, New York, F+W Media, Inc. p.130
- 2006 Rutter Kaye, Joyce, ed. “Print’s Regional Design Annual 2006.” *Print Magazine*, New York, RC Publications, (November/December, 2006) LX:VI, p. 295, Item 164.
- 2005 Fox, Martin, ed. “Print’s Interactive Design Annual,” *Print Magazine*, (September/October, 2005), p.168.
- 2004 Lee, Marshall, ed. *Bookmaking: Editing, Design, Production*. Third Edition. W.W.Norton & Company, New York, NY. p.29
- 2000 Editors. *Typography 21*, Type Directors Club
- Editors. “International Design Annual,” *How Magazine*.
- Carter, David, ed. *Creativity 28*, Design Annual 2000.
- 1998 Pedersen, Martin ed. “Poster Annual 1998”, *Graphis*, New York, Graphis Inc. Press, 1998, p.60. Carter, David, ed. *Creativity 27*, New York, Art Directors Book Company, 1998, p.93.
- 1997 Fox, Martin, ed. “Print’s Regional Design Annual,” *Print Magazine*, (September/October, 1997).
- Strand, John, ed. “1997 AAM Museum Publications Design Competition,” *Museum News*, (July/August 1997), Vol.76, No.4, p.50, Item 1, p.51, Items 2,3,4,5, p.52, p.58.

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**BIBLIOGRAPHY CITATIONS** Publications that include descriptions of educational design projects and process

- 2015 Carter, Robert, Philip B. Meggs, Ben Day, Sandra Maxa and Mark Sanders. *Typographic Design: Form and Communication, 6th edition*, Hoboken, New Jersey, John Wiley & Sons, Inc., 2015, “Environmental Grids”, p. 211
- 2014 Editors. *Amazing Layout Design*, China. Dopress Books, to be published in 2014
- 2013 Editors. *Transform-action: Adventures in the Realm of Transformation Design*. Brooklyn & Manhattan, NY. Pratt Institute, Department of Graduate Communications Design. May 2013, pp.41-44.

- 2010 Landa, Robin. *Graphic Design Solutions, 4th Ed*, New York. Wadsworth Cengage Learning, 2010, "Case Study, Rutgers University-Newark: A Century of Reaching Higher," pp.54-55, and "Pratt Institute Graduate Communication Design Newsletter," p.307.
- 2006 Drew, John and Meyers, Sarah ed. *Color Management for Logos*, Switzerland. RotoVision, 2006, pp.76, 77, and 142-144.
- 2005 Drew, John and Meyers, Sarah ed. *Color Management: A Comprehensive Guide for Graphic Designers*, Switzerland. RotoVision, 2005, 26, 78, and 107.

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**BIBLIOGRAPHY** Published work

- 2015 McManus, Brenda, Paul Sternberger & Ned Drew. *George Giusti. Graphic Design Archives, Chapbook Series: Five*, Rochester, Rochester Institute of Technology, Cary Graphic Arts Press, to be published in spring of 2016.
- 2011 McManus, Brenda. *Mediating Integrity: Personal Perspectives on Politics, Religion and Design*, New York, Published by the Designer, MFA Thesis, 2011.
- 2007 McManus, Brenda. *Process to Product: Methods for Developing Voice*, New York, Published by the Designer, MS Thesis, 2007.

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**PROFESSIONAL EXPERIENCE**

- 2006— BRED, *Partner*, New York City
- 2003—07 Prudential Retirement, *Design Manager* for cross sites of Iselin, NJ and Hartford, CT offices.
- 2001—03 Skouras Design, *Senior Designer*, New York City
- 1997—00 Leibowitz Communications Inc., *Senior Designer*, New York City

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**TEACHING EXPERIENCE**

- 2015— Art Department, *Assistant Professor of Graphic Design*, Pace University
- 2010— Graduate Department of Communication Design, *Assistant Adjunct Professor*, The Pratt Institute
- 2009—11 Department of Communication Design, *Assistant Instructor*, Fashion Institute of Technology
- 2007—09 Department of Arts, Culture and Media, *Assistant Instructor*, Rutgers University—Newark
- 2006 Department of Arts, Culture and Media, *Adjunct Instructor*, Rutgers University—Newark
- 1999—01 Studio Works, *Instructor*, Newark, NJ

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**SCHOLARSHIPS**

- 2005 The Long Year Scholarship, The Pratt Institute, Winner
- 1997 Art Directors Club of New Jersey, Scholarship Awards Competition, Winner

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**PROFESSIONAL ORGANIZATIONS**

AIGA, American Institute of Graphic Arts, New York City

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**PROFICIENCIES**

Macintosh Platform, Adobe Creative Suites

Letterpress, Black & White Photography and Darkroom Processes;  
35mm Camera

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REFERENCES AND PORTFOLIO FURNISHED UPON REQUEST